

S3700 Multicolor Safety Sign and Label Printer with XY Cutter and Software



Product Highlights

- **Device Connectivity:**
Mobile device connected, PC connected, Stand-alone
- **Print Technology:**
Thermal Transfer
- **Maximum Labels per Day:**
600
- **Print Resolution:**
300 dpi
- **Color Printing Capability:**
Multi-Color
- **Maximum Label/Tape Width:**
4 in
- **Cut Options Available:**
Cut at the end of print jobs, Cut between labels
- **Part Number:**
S3700

Overview

Professional grade. Premium experience. Print color visuals, cut shapes and let users walk up and print with the BradyPrinter S3700 Multicolor & Cut Sign and Label Printer.

- Put color at the core of your labeling for visuals that truly pop, including safety labels, Lean visuals, lockout tags and work-in-process labels

- Create shapes, arrows, letters and more with the built-in XY plotter cutter that slices straight lines, smoother curves and tighter connection points
- Empower any user to print how they choose with time-saving onboard templates, intuitive PC labeling software and a mobile app
- Simply tap, print, go with preprogrammed onboard label templates plus 600 barcodes and symbols
- Get your print jobs done right in less time with 20-second ribbon and material changeovers plus up to 5-in.-per-second print speed
- Stack pipe markers, pack multiple shapes per label and enjoy printing right on the first label to minimize waste
- Optimized for 1-, 2- or 4-color panel ribbons for multicolor made easy – no calibrating, no threading, no waste
- Print ribbon lasts up to 60% longer by operating independently of label roll to waste less, print more

Top Applications



General Identification
Directional marking, Equipment labeling



Wire and Cable
Sleeves, Self-Lams, Wire Wraps, Flag Labels, Cable Markers



DataCom
Self-Lams, Flag Labels, Patch-Panel and Face Plate labeling



Electrical
Sleeves, Self-Lams, Wire Wraps, Cable Markers, Flag and Raised Panel Labels



Lean / 5S
Lock-out tags, Floor marking, Rack, Gauge & Parts bin labeling

Specifications

Key Characteristics	Catalog Page #	13
	Product Number	176425
	UPC	8.88435E+11
	UOM	Each
	Trade Name	BradyPrinter S3700
	Brand Name	Brady®
	Country of Origin	Malaysia
	HTS Code (Harmonized Tariff Schedule)	8443.32.1050
	ECCN (Export Commodity Control Number)	EAR99
Dimensions	Dimensions	11 in H x 19 in W x 14.25 in D
	Height	11 in
	Width	19 in
	Depth	14.25 in
	Display Size	6.11 x 3.42 in
	Weight	36.9 lb

Material Characteristics	Color	Blue, Gray
Product Features	Application	Asset Tracking, Barcode Labeling, Cold temperature Labeling, Component and Equipment Labeling, Electrical Labeling, Exit and Egress Marking, Facility Identification, Floor Marking, Food and Beverage Process Labeling, General Identification, Hazard Communication Identification, Healthcare and Hospital Labeling, Inventory and Inspection Labeling, Lean and 5S Labeling, Pipe and Valve Marking, Safety Identification, Security Identification, Temperature Indicating Labeling, Temporary Labeling, Warehouse Marking
	Shipped With Battery	No
	Built-In Label Wizards	Arc Flash, Circle Gauge, Custom Label, General Templates, GHS/CLP, Gradient Scale, Pipe Marker, PreMade Labels, Right-to-Know, Tags, WHMIS
	Connectivity Options	Ethernet, Standalone Use, USB
	Cut Options Available	Cut at the end of print jobs, Cut between labels
	Cutter Type	XY Cutter and Auto Cutter
	Display Type	Color LCD Touch Screen
	Estimated Media Changeover Time	20 seconds
	Keyboard Type	QWERTY
	Media Sensor Type	Notch
	Memory	512 MB
	Device Connectivity	Mobile device connected, PC connected, Stand-alone
	Number of Symbols	664
	Plug Type	US
	Power Supply Voltage	110 - 240 V
	Auto Shut-Off / Power Conserve	Yes
	Print Preview Feature?	Yes
	Special Characters Quantity	95
	Units	Inches, mm, Points
	User Interface Type	Keyboard, Mobile device, PC, Touch Screen
	Battery Type	No Battery
Printing Specifications	Automatic Label Set Up	Yes
	Barcode Symbolologies - 2D	PDF417, QR code

	Barcode Symbologies - Linear	Code 128 Auto, Code 39, EAN-13, Interleaved 2 of 5, More through Brady WorkStation, UPC-A
	Calibration Required?	No
	Color Printing Capability	Multi-Color
	Font Sizes	4 - 600 pt
	Font Styles	Arial, Arial 65, Courier New, MS Gothic, See Brady Workstation, Tahoma, Times New Roman, Trebuchet MS, Verdana
	Maximum Labels per Day	600
	Maximum Print Speed	5 in/s
	Minimum Label Length	0.5 in
	Print Resolution	300 dpi
	Print Technology	Thermal Transfer
	Media Sensor Adjustment	Automatic Adjustment
	On Screen Indicators	Bluetooth Status, Data Reception, Error Messaging, Ethernet Status, Ribbon and label part number recognition, Supply Remaining, WiFi
Compatibility	Compatible Media	B30-, B30C-, B30EP-
	Label Material Types	Heavy Duty Polyester, Magnetic Polyester, Metal-detectable Polyester, Metallic, Non-metal Polyester, Metallized Polyester, Paper, Phosphorescent Polyester, Polyester, Polyester with Polyester Overlamine, Polyimide, Polyvinylfluoride, Reflective Tape, Tamper-evident Metallized Polyester, Transfer Tape, Vinyl, Vinyl Cloth
	Continuous & Die-Cut Materials Supported	Continuous and Die-cut
	Custom Labels Available	No
	Maximum Label/Tape Width	4 in
	Maximum Print Width	4 in
	Maximum Printed Label Length	8.3 ft
	Maximum Liner Width	4.25 in
	Software Compatibility	Brady Workstation, Express Labels Mobile App, Windows based driver for 3rd party software use

	Languages Available	Bahasa (Indonesian), Bahasa Malay, Bulgarian, Chinese (Traditional and Simplified), Croatian, Czech, Danish, Dutch, English (US), Estonian, Finnish, French (France), German, Hungarian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese (Portugal), Romanian, Russian, Slovak, Slovenian, Spanish (Spain), Swedish, Thai, Turkish, Vietnamese
What's Included	Software Package	Safety & Facility ID
	Includes	(1) Brady Workstation Safety and Facility ID Software (BWS-SFIDS-NA-EM), (1) Cleaning Kit (PCK-6), (1) Mouse, (1) Power Cord, (1) Quick Start Guide, (1) S3700 Safety and Facility Printer, (1) USB Cord, (1) USB Flash Drive
	Model	S3700